



Ruthven Mural

Ruthven Mural // Summer 2013

6000 ft² 'Canvas' Wall

Guest Artist: John Ruthven

Lead Artist: Tim Parsley

Public Art Manager: Katie Labmeier

20 Artists: 15 Apprentices, 3 Teaching Artist, 1 Lead Artist,

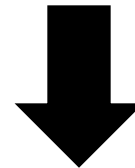
Guest Artist – John Ruthven

What is the Mural Project?

Our city is a gallery. That's the premise behind ArtWorks' award-winning public art mural employment program. Teen and professional artists work side-by-side to transform Cincinnati's neighborhoods, providing inspiration for visitors and residents. To date, ArtWorks has created 57 murals in 32 neighborhoods, and 5 nearby cities covering 85,000ft² of walls.

About this Project:

ArtWorks is proud to partner with the Cincinnati Nature Center and renowned Audubon painter John Ruthven to create a mural honoring the rich history of animal conservation in Cincinnati. Mr. Ruthven has created a new painting for this wall based on the life of Martha, the last passenger pigeon, who lived out her 29 years at the Cincinnati Zoo and whose passing marked the end of



What will be the community impact gained from the Public Art Mural Project?

- Employ 20 Artists to help transform and beautify the Downtown Corridor.
- Previously uninspiring walls are transformed into a "canvas," displaying beautiful works of art which become iconic images for the region and serve as a sense of pride for area residents
- Reduced crime, littering, vandalism leading to an increased sense of safety
- Foster youth development with hands-on learning and mentorship from professional artists
- Positive effect on real estate values & retail sales in adjacent corridors of murals and other public art projects*

*Commercial Corridors: A Strategic Investment Frameworks for Philadelphia, Econsult Corporation, March 2009.